

### WE'RE CODX

We Aren't "JUST ANOTHER AGENCY" We are "CODX" We help brands stand out from the crowd and succeed with our innovative ideas and top-notch services.



# A CREATIVE & DIGITAL AGENCY

⋒ First Floor, Building No 120 Sec, 20A, Chandigarh, 160020

www.codxsoftwares.com
% +91 978 080 9487

## ABOUT US

STAY A STEP-AHEAD WITH CODX SERVICE TEAM OF IT SOLUTIONS

We are the next generation

of the digital marketing world.

www.codxsoftwares.com

Codx comprises a group of tech committed

people, trying to provide high-end digital

assistance for clients aiming to grow with modern

S +91 978 080 9487

#### means.

We're constantly developing to remain at the forefront of the market. As a client-centric company, we strive to provide high-end, innovative, and customized Web Designing & Development & Digital Marketing, SEO, PPC solutions to our client's big and small business needs.

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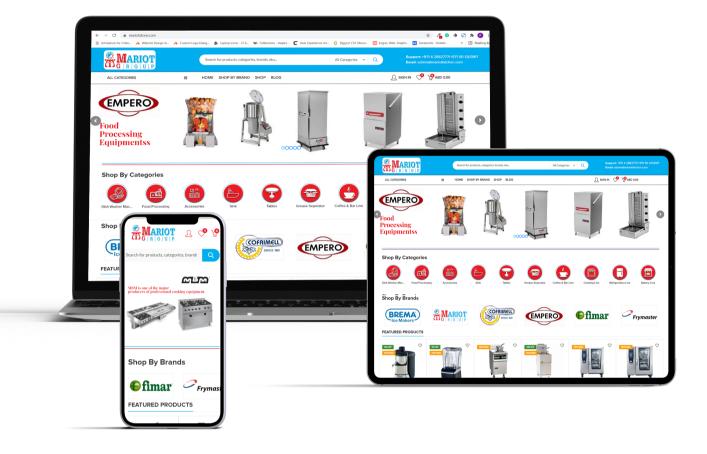
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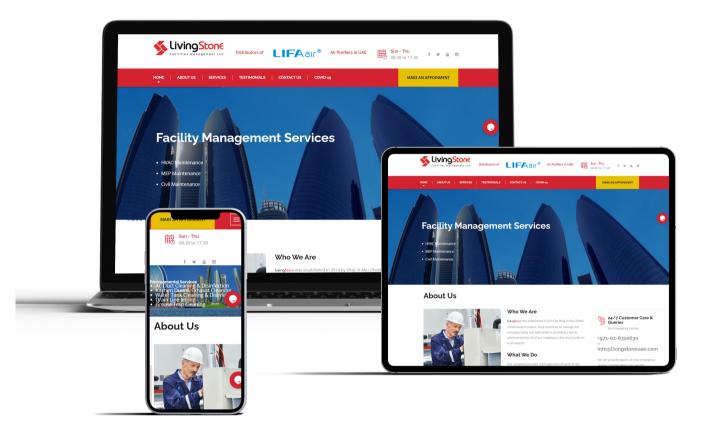
## **OUR SERVICES**

WITH IMPROVED AND VERIFIED PROCEDURES, WE ASSURE YOU TO PROVIDE RETURNS AND NOT JUST LEADS.

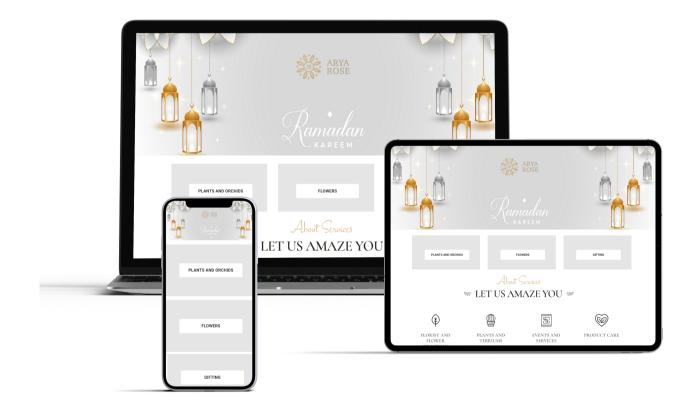


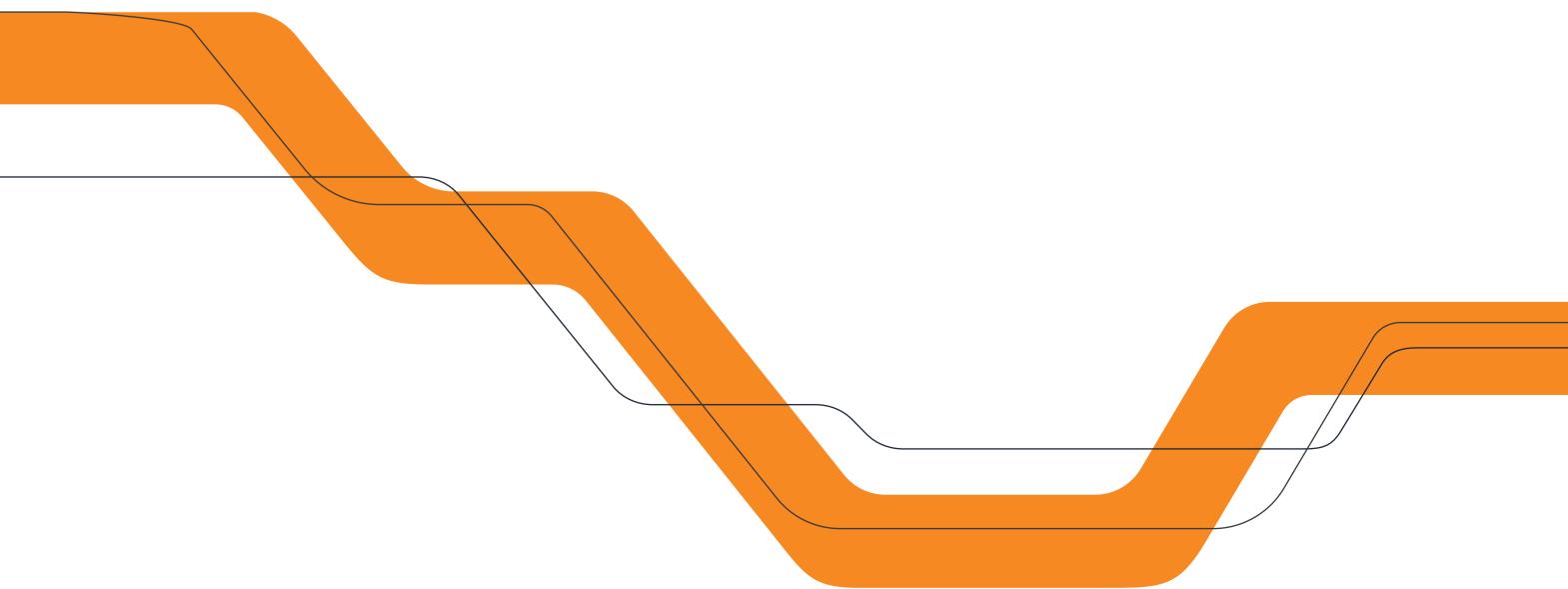
### OUR WORK

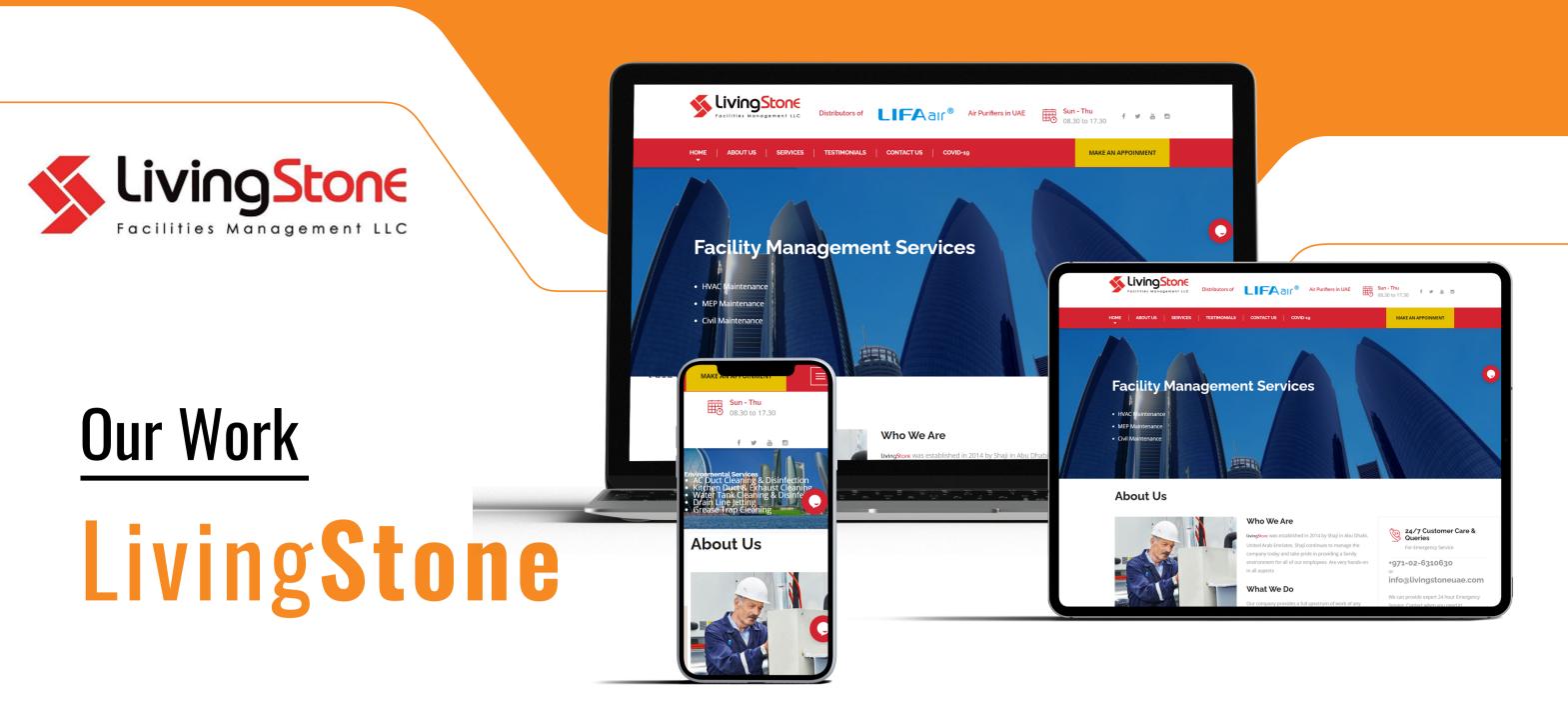












### **ABOUT COMPANY**

LivingStone is the leader in Environment and Facility Management services company based in Abu Dhabi. The company was started in the year 2014 under the leadership of Shaji.

### PROJECT SPECIFICATION

**Platform Used:** PHP Framework

PHP is a server side scripting language that is embedded in HTML. It is used to manage dynamic content, databases, session tracking, even build entire e-commerce sites.

The objective of this project is to build a website that provides services in Air Duct Cleaning, Water Tank Cleaning & **Kitchen Hood** Cleaning for Residential, Hospitals, Schools, Mosques, Churches and Commercial properties. We use top of the line equipment, which includes powerful rotary brushes, high-powered air pressure machines, and powerful vacuums, We shall assure you and your family a clean breathing atmosphere and clean water. Our well-trained and experienced technicians will make sure that you are completely satisfied.

### CODX RESPONSIBILITIES FOR LIVINGSTONE

Our team understands business needs, strategies, and compliance requirements, and uses the latest technologies and standards to deliver customized solutions. Codx is Handling SEO, SMO, SMMalong with Website Development.

### www.livingstoneuae.com



### **ABOUT COMPANY**

Over 85% of parents are mistaken about their children's talents. As a result, children end up developing skills that aren't aligned with what they were born to do!

Based on our neuro-feedback technology, we will be able to precisely evaluate your child's Talent Quotient (TQ) in Math and Logic, Music, Sports and Crafts, Languages and Creativity so you know what they were always destined to be!

#### PROJECT SPECIFICATION

#### Platform Used: Wordpress

WordPress (WP, WordPress.org) is an open-source content management system (CMS) written in PHP and paired with a MySQL or MariaDB database. Features include a plugin architecture and a template system, referred to within WordPress as Themes.

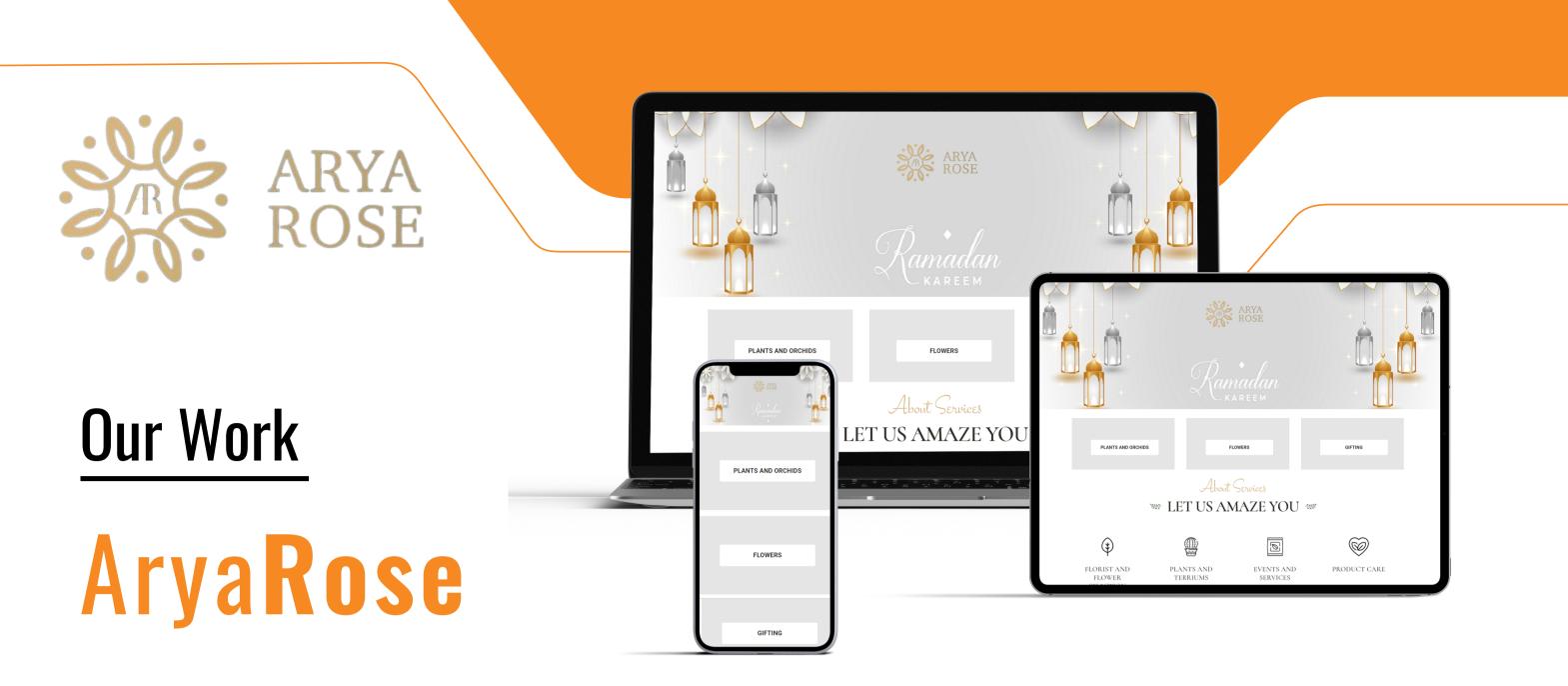
The objective of this project is to build a website that helps parents and educational institutions fully recognize the potential of their children. With the help of our specialized Talent Quotient (TQ) method, we wish to see more people do what they were born to do!

Verbatoria is dedicated to furthering the understanding of how a person's inborn talents influence their education and career path.

### **CODX RESPONSIBILITIES FOR VERBATORIA**

Our team understands business needs, strategies, and compliance requirements, and uses the latest technologies and standards to deliver customized solutions. Codx is Handling SEO, SMO, SMM along with Website Development.

### www.verbatoria.ae



### **ABOUT COMPANY**

Arya rose flowers is not your everyday Florist, We specialise in luxury gifting, pairing beautiful gifts and your favourite blooms, going above and beyond to create end to end the ultimate floral design decoration and installation for your baby showers, birthdays and special anniversaries.

### PROJECT SPECIFICATION

Platform Used: Wordpress, e-commerce

e-commerce is fast gaining ground as an accepted and used business paradigm. More and more business houses are implementing web sites providing functionality for performing commercial transactions over the web. It is reasonable to say that the process of shopping on the web is becoming commonplace.

The objective of this project is to develop a general-purpose e-commerce store where Flowers can be bought from the comfort of home through the Internet.

Services Offered: Same Day Flower Delivery, Decoration For Events, Vase Arrangements, Bouquets.

### **CODX RESPONSIBILITIES FOR ARYAROSE**

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#### www.aryarose.ae



Mariot Group is a professional & innovative company that has 12+ years of experience as a heavy kitchen equipment company. Mariot Group is industry-famous in providing high-quality products and services that cater to the needs of restaurants, hotels, resorts, etc.

We provide a wide variety of products and services to our clients. Our range of services and products include, but are not limited to, "kitchen equipment manufacturing, project management, equipment installation, staff training, kitchen consultants, and cloud kitchens company operations.

### PROJECT SPECIFICATION

Platform Used: Wordpress, e-commerce

E-commerce is fast gaining ground as an accepted and used business paradigm. More and more business houses are implementing web sites providing functionality for performing commercial transactions over the web. It is reasonable to say that the process of shopping on the web is becoming commonplace.

The objective of this project is to develop a general-purpose e-commerce store where Kitchen Equipments can be bought from the comfort of home through the Internet.

An online store is a virtual store on the Internet where customers can browse the catalog and select products of interest. The selected items may be collected in a shopping cart. At checkout time, the items in the shopping cart will be presented as an order.

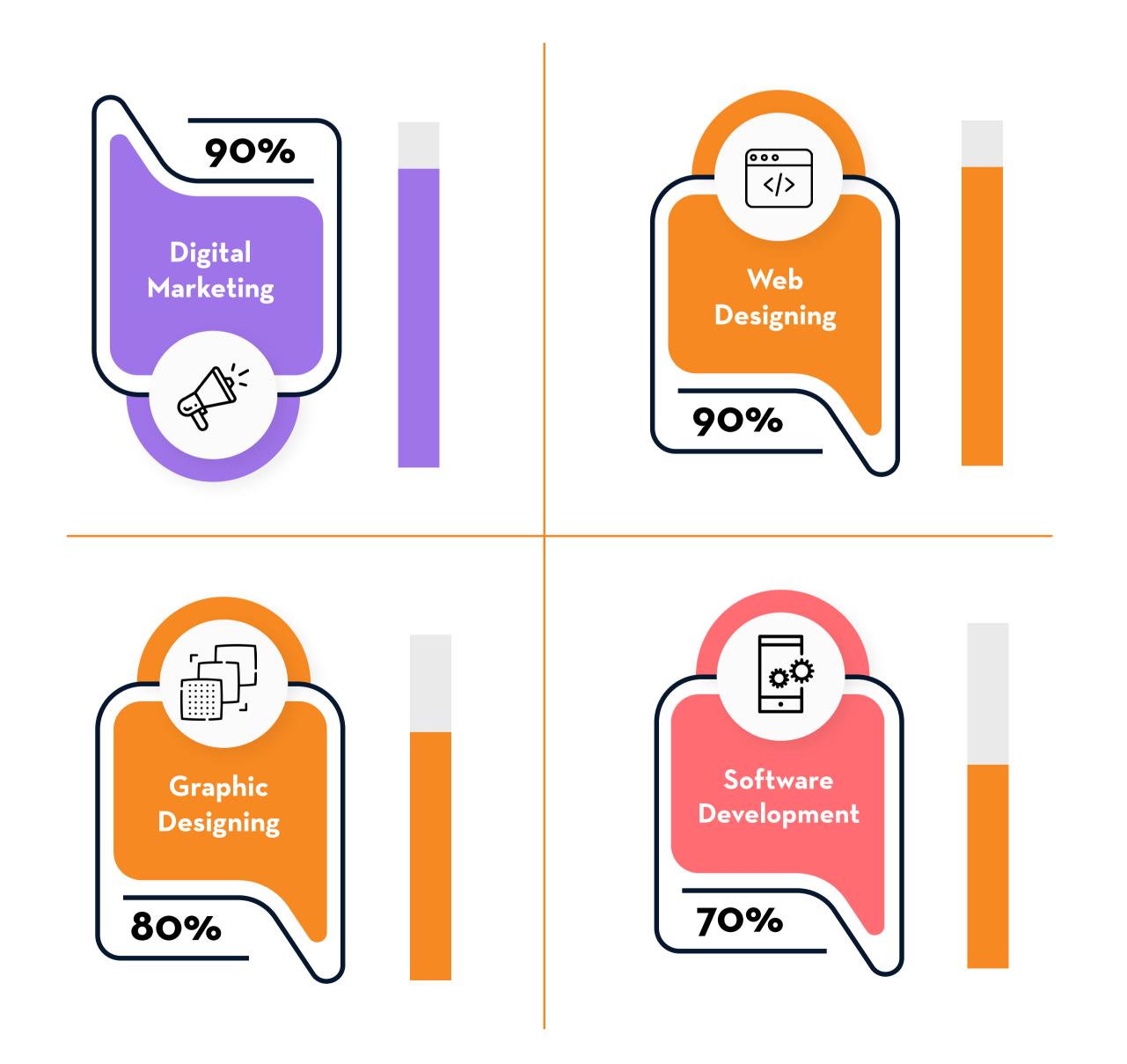
### CODX RESPONSIBILITIES FOR MARIOTSTORE

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### mariotstore.com

## OUR SKILLS

At Codx we are always at pace with the latest technological advancements, we are always in learning mode as we continuously try to keep up with the latest digital trends. We have experienced specialists in every phase of Website Development, Graphic Designing, Digital Marketing, and Software Development. With our extensive experience and growing knowledge base, we're able to design a product/service that will promote your company image, attract visitors to your site and guide them through your portfolio to reach your ultimate goal - to make the sale.



### OUR CLIENTS ABOUT US

Codx provided us with an excellent professional service tailored specifically to our needs. They showed great attention to detail and delivered for us exactly what we were looking for.

> - Raed Jamal GM, Marriot Group

We recently worked with Codx team to get our brand new website. It is fantastic. We loved working with them, they were really communicative and made sure we were always in the loop.

- AlHarath Bin Sama Managing Director, Arya Rose

We have worked with quite a few other agencies and there's a night and day difference with CODX Softwares. It's not easy to understand our niche space, but they really get it. And it shows, our results have been outstanding.

I had a fantastic experience working with CODX Softwares. They are great experts in creating the most appealing websites for you. The Digital Marketing team is all affluent with the latest market-

- Bobby Purshota Managing Director, HAAB Accounting ing techniques. They deliver what they promise and there is no looking back. I got the perfect delivery of my projects.

- Abdullah CEO & Owner, Grasse Perfume

## **OUR TEAM**

We at CODX Softwares believe in teamwork. With every new day, the quest for acquiring new competencies continues. Forever searching, experimenting, innovating, learning, moving ahead with our sincere efforts and dedication, shaping the future, and challenging our competencies to create new opportunities, is a never-ending process in the company.

### PRATIBHA SYAL

### <u>DIRECTOR</u>

Pratibha is the brain behind CODX Softwares. She has over 12+ years of experience working with high-tech companies and a proven track record of successfully helping organizations to grow faster.

With a background in Human Resources and management consulting, Pratibha brings an entrepreneurial mindset and a desire to "play for high score" to everything she does at CODX Softwares.

Pratibha Advises our internal teams on strategy, process, and methodology decisions. Her love for marketing is second only to her desire to see talented people be able to work in an environment that lets them do the best work of their lives, grow both professionally and personally, and have a strong positive impact on the businesses we support. Pratibha's goal for CODX is to become the top Development and Marketing agency is and help our clients to be successful and make the world a little bit better in the process.

### PRIYANKA BANYAL SHARMA

### **OPERATIONS HEAD INDIA**

As Operations head of CODX India, Priyanka is a strategy architect and Digital marketing head, managing the company operations and digital services for clients.

As a leading Digital Marketer for more than 10 years, Priyanka has an extensive background in SEO, Social Media, Google Adwords, Paid, and organic marketing. She devises digital strategies in integrated marketing campaigns for the fastest-growing B2B and B2C clients across the technology sector.



## **OUR TEAM**

### MEENAKSHI

### PROJECT MANAGER

Meenakshi is the Lead Project Manager. She is responsible for overseeing an internal team of designers, content strategists, and developers to ensure projects are delivered on time and on budget. Her background includes managing website maintenance updates and major site launches. She also has experience managing SEO and Social Media.

### MANMEET

### BRAND STRATEGIST

As a brand strategist, Manmeet focuses on helping brands grow. Through integrating insights from qualitative and quantitative research, she identifies audience needs and pain points. She enjoys exploring creative solutions to complex business problems.

She also has a background in development and often oversees project development and delivery for major clients.

### PRATIBHA SHARMA

### **GRAPHIC DESIGNER**

As a graphic designer, pratibha responsible for designing social media graphics, brouchers, company profiles, branding, logos etc. She also has a background in web designing.

She enjoys exploring creative solutions to complex designing problems



### OUR ADDRESS

### DUBAI

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